

DATES: 11 JUNE — 19 JULY 2028



EVENT PROFILE



THE MATCH DISTRICT 2026



sportsdistrict

01

TARGET AUDIENCE

Who will be attending?

- Families
- Youth
- Sports Enthusiasts
- Corporate Employees
- Aramco Community

02

WHY SPONSOR THE SPORTS DISTRICT FAN ZONE?



1. 39 DAYS OF CONTINUOUS EXPOSURE:
Consistent visibility throughout the entire tournament (June 11 – July 19).



2. Indoor & Outdoor Screens:
Maximize your brand's reach across all event areas.



3. Premium Audience:
Direct access to a highly sought-after demographic in Dhahran.



4. Family-Friendly Environment:
Associate your brand with a positive, inclusive community event.



5. Multiple Daily Activations:
Frequent opportunities for audience interaction during daily matches.



6. Direct Engagement Opportunities:
Connect face-to-face with potential customers through dedicated sponsor spaces.

EVENT VISIBILITY



LOCATION



INDOOR SCREEN ZONE

EVENT VISIBILITY

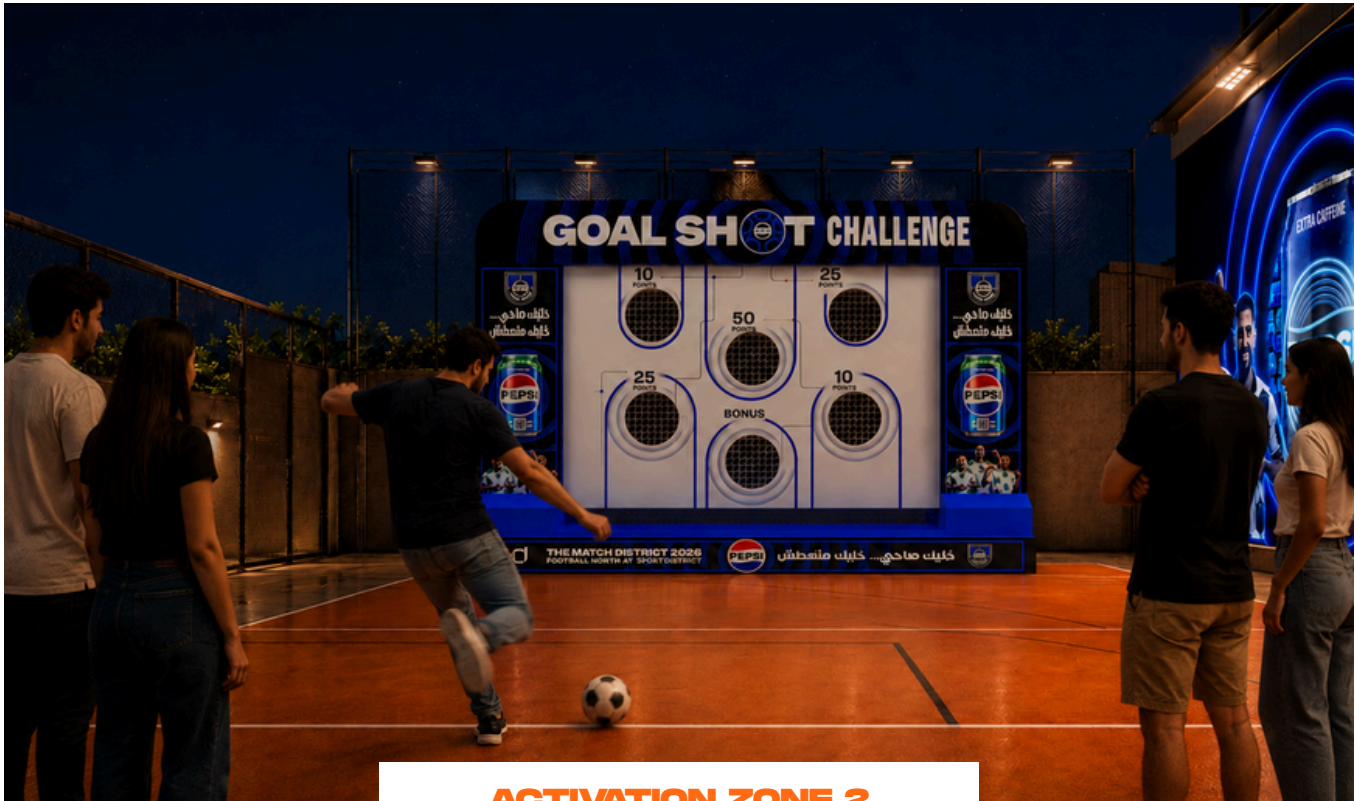


OUTDOOR SCREEN ZONE



ACTIVATION ZONE 1

EVENT VISIBILITY

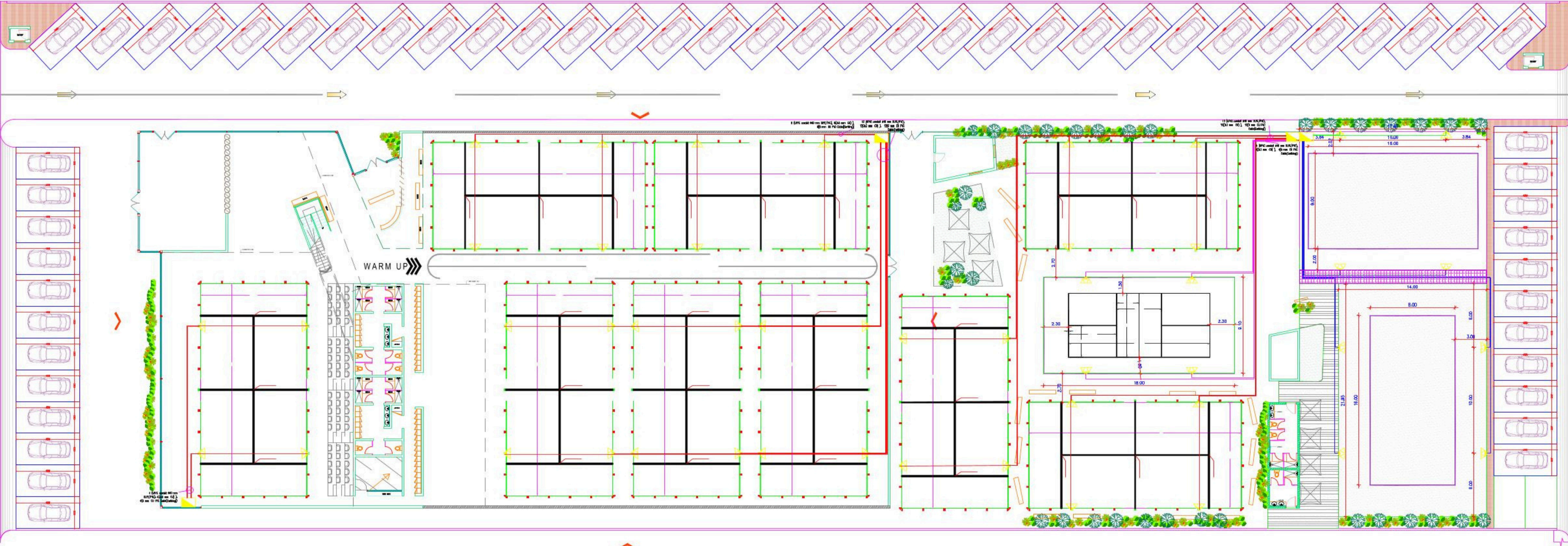


ACTIVATION ZONE 2



ACTIVATION ZONE 3

SPORT DISTRICT FLOOR PLAN

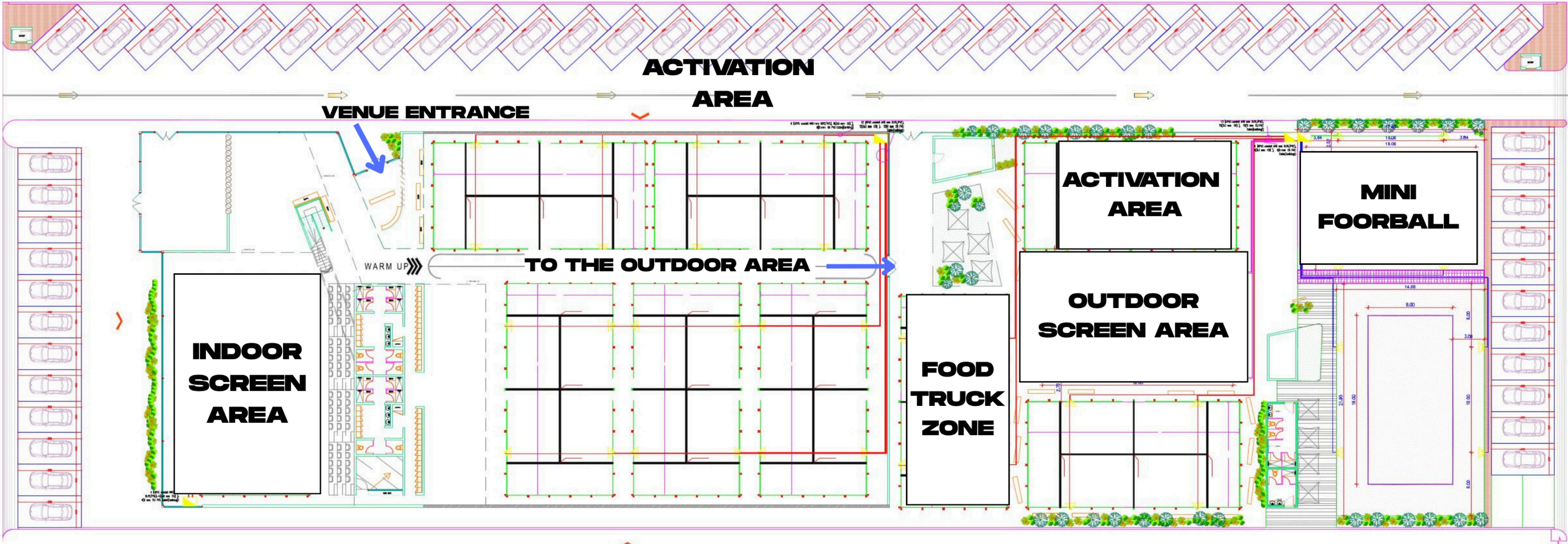


FOOTBALL NIGHTS AT SPORTS DISTRICT

LOCATION:
SPORTS DISTRICT

DATES::
11 JUNE — 19 JULY 2026

EVENT LAYOUT



LOCATION:
SPORTS DISTRICT

DATES::
11 JUNE — 19 JULY 2026

MATCH SCHEDULE



GROUP STAGE

OPENING MATCH

THURSDAY
11 JUN
2026

10:00 PM

SOUTH AFRICA



VS



MEXICO

ROUND 1

FRIDAY
12 JUN
2026

05:00 AM

CZECH REPUBLIC



VS



SOUTH KOREA

10:00 PM

BOSNIA AND HERZEGOVINA



VS



CANADA

ROUND 1

SATURDAY
13 JUN
2026

04:00 AM

PARAGUAY



VS



US

10:00 PM

SWITZERLAND



VS



QATAR

ROUND 1

SUNDAY
14 JUN
2026

01:00 AM

MOROCCO



VS



BRAZIL

04:00 AM

SCOTLAND



VS



HAITI

07:00 AM

TÜRKİYE



VS



AUSTRALIA

08:00 PM

CURAÇAO



VS



GERMANY

11:00 PM

NETHERLANDS



VS



JAPAN

ROUND 1

MONDAY
15 JUN
2026

02:00 AM

ECUADOR



VS



IVORY COAST

05:00 AM

TUNISIA



VS



SWEDEN

07:00 PM

CAPE VERDE



VS



SPAIN

10:00 PM

EGYPT



VS



BELGIUM

MATCH SCHEDULE



GROUP STAGE

ROUND 1

TUESDAY
16 JUN
2026

01:00 AM	URUGUAY 	VS	 SAUDI ARABIA
04:00 AM	NEW ZEALAND 	VS	 IRAN
10:00 PM	SENEGAL 	VS	 FRANCE

ROUND 1

WEDNESDAY
17 JUN
2026

01:00 AM	NORWAY 	VS	 IRAQ
04:00 AM	ALGERIA 	VS	 ARGENTINA
07:00 AM	JORDAN 	VS	 AUSTRIA
08:00 PM	DEMOCRATIC REPUBLIC OF THE CONGO 	VS	 PORTUGAL
11:00 PM	CROATIA 	VS	 ENGLAND

ROUND 1

THURSDAY
18 JUN
2026

02:00 AM	PANAMA 	VS	 GHANA
05:00 AM	COLOMBIA 	VS	 UZBEKISTAN
07:00 PM	SOUTH AFRICA 	VS	 CZECH REPUBLIC
10:00 PM	BOSNIA AND HERZEGOVINA 	VS	 SWITZERLAND

ROUND 2

FRIDAY
19 JUN
2026

01:00 AM	QATAR 	VS	 CANADA
04:00 AM	SOUTH KOREA 	VS	 MEXICO
10:00 PM	AUSTRALIA 	VS	 US

MATCH SCHEDULE



GROUP STAGE

ROUND 2

SATURDAY
20 JUN
2026

01:00 AM	MOROCCO		VS		SCOTLAND
03:30 AM	HAITI		VS		BRAZIL
06:00 AM	PARAGUAY		VS		TÜRKIYE
08:00 PM	SWEDEN		VS		HOLLAND
11:00 PM	IVORY COAST		VS		GERMANY

ROUND 2

SUNDAY
21 JUN
2026

03:00 AM	CURAÇAO		VS		ECUADOR
07:00 AM	JAPAN		VS		TUNISIA
07:00 PM	SAUDI ARABIA		VS		SPAIN
10:00 PM	IRAN		VS		BELGIUM

ROUND 2

MONDAY
22 JUN
2026

01:00 AM	CAPE VERDE		VS		URUGUAY
04:00 AM	EGYPT		VS		NEW ZEALAND
08:00 PM	AUSTRIA		VS		ARGENTINA

ROUND 2

TUESDAY
23 JUN
2026

12:00 AM	IRAQ		VS		FRANCE
03:00 AM	SENEGAL		VS		NORWAY
06:00 AM	ALGERIA		VS		JORDAN
08:00 PM	UZBEKISTAN		VS		PORTUGAL
11:00 PM	GHANA		VS		ENGLAND

MATCH SCHEDULE



GROUP STAGE

ROUND 2

WEDNESDAY
24 JUN
2026

02:00 AM	CROATIA		VS		PANAMA
05:00 AM	DEMOCRATIC REPUBLIC OF THE CONGO		VS		COLOMBIA
10:00 PM	CANADA		VS		SWITZERLAND
10:00 PM	QATAR		VS		BOSNIA AND HERZEGOVINA

ROUND 3

THURSDAY
25 JUN
2026

01:00 AM	BRAZIL		VS		SCOTLAND
01:00 AM	HAITI		VS		MOROCCO
04:00 AM	MEXICO		VS		CZECH REPUBLIC
04:00 AM	SOUTH KOREA		VS		SOUTH AFRICA
11:00 PM	GERMANY		VS		ECUADOR
11:00 PM	IVORY COAST		VS		CURAÇAO

ROUND 3

FRIDAY
26 JUN
2026

02:00 AM	HOLLAND		VS		TUNISIA
02:00 AM	SWEDEN		VS		JAPAN
05:00 AM	US		VS		TÜRKIYE
05:00 AM	AUSTRALIA		VS		PARAGUAY
10:00 PM	FRANCE		VS		NORWAY
10:00 PM	IRAQ		VS		SENEGAL

MATCH SCHEDULE



GROUP STAGE

ROUND 3

SATURDAY
27 JUN
2026

03:00 AM	SPAIN 	VS	 URUGUAY
03:00 AM	SAUDI ARABIA 	VS	 CAPE VERDE
06:00 AM	BELGIUM 	VS	 NEW ZEALAND
06:00 AM	IRAN 	VS	 EGYPT

ROUND 3

SUNDAY
28 JUN
2026

12:00 AM	ENGLAND 	VS	 PANAMA
12:00 AM	GHANA 	VS	 CROATIA
02:30 AM	PORTUGAL 	VS	 COLOMBIA
02:30 AM	UZBEKISTAN 	VS	 DEMOCRATIC REPUBLIC OF THE CONGO
05:00 AM	ARGENTINA 	VS	 JORDAN
05:00 AM	AUSTRIA 	VS	 ALGERIA

MATCH SCHEDULE



Knockout Stage

ROUND OF 32

PLAYED DAILY FROM SUNDAY, JUNE 28 THROUGH FRIDAY, JULY 3.

ROUND OF 16

PLAYED DAILY FROM SATURDAY, JULY 4 THROUGH TUESDAY, JULY 7.

QUARTER-FINALS

PLAYED FROM THURSDAY, JULY 9 THROUGH SATURDAY, JULY 11.

SEMI-FINALS

MATCH 1: TUESDAY, JULY 14

MATCH 2: WEDNESDAY, JULY 15

3RD PLACE

SATURDAY, JULY 18

FINAL

SUNDAY, JULY 19



LOCATION

SPORTS DISTRICT LOCATION

4268 King Saud Bin Abdulaziz Rd, Dhahran

SCAN FOR DIRECTIONS

Google Maps link embedded in QR and clickable area.



[Click Here](#)



TICKETS

BOOK YOUR TICKETS ONLINE

Choose your tickets before match night.

BOOKINGS.SPORTSDISTRICT.SA

Scan the QR or click the link area to book directly.



[Click Here](#)

CONTACT US



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